

April 20, 2026

## Maytronics Reports its Results for Full Year 2025

### Dov Ofer, Chairman:

"The business results for 2025 reflect actions focused on cash flow management and prioritizing the company's core business activities. Toward the end of the year, the company underwent management changes, and we are entering a process of strategic refinement and operational reorganization, aimed at improving efficiency and strengthening the company's ability to address market challenges. I am pleased that the company generated positive cash flow from operations and, toward year end, launched a new and attractive product line that is expected to enhance our competitiveness in the market.

The year's results reflect decisive managerial actions and a disciplined approach to addressing challenges that had built up over time. The Board places great importance on building a strong leadership team, establishing a solid organizational and financial foundation, and updating the company's growth strategy. This is a process, and we expect its benefits to materialize gradually over the coming years"

### Rafi Benami, CEO:

"With my entry into the role, a clear picture emerged regarding Maytronics' business challenges and assets. Our focus is on improving processes, sharpening the product value proposition, and making targeted adjustments to the business model and operational structure. We are working to build an efficient, focused, and sustainable operation that will enable improved performance and long term value creation."

### Key Highlights:

- The results for 2025 reflect a challenging combination of a decline in business activity driven by a highly competitive market environment, the appreciation of the Israeli shekel - primarily against the U.S. dollar - and operational challenges, which in aggregate led to lower sales and margin erosion, alongside the recognition of significant impairment charges.
- Maytronics reported a **net loss** of NIS 222.4 million for 2025, compared to a net loss of NIS 30.7 million in the prior year.
- Despite the net loss, **cash flow from operating activities** amounted to approximately NIS 293.3 million, compared to NIS 129 million last year, mainly as a result of a reduction in **inventory balances** of approximately NIS 247 million.
- The positive cash flow enabled a reduction in bank credit facilities, and **Net debt** as of December 31, 2025 amounted to approximately NIS 592 million, compared to approximately NIS 760 million last year, representing a decrease of NIS 168 million.
- **Revenues** for 2025 totaled NIS 1.4 billion, representing a decline of 13.6%. The results primarily reflect the impact of a competitive environment, logistical challenges, and currency effects. Excluding currency effects, the decline in revenues was more moderate at approximately 8.6%.

- **Gross profit** for 2025 amounted to NIS 374.9 million, a decrease of 35.9%. Gross margin was approximately 26.7%, compared to 36% last year. Gross margin in 2025 was adversely affected by a sales mix focused on inventory reduction, the strengthening of the Israeli shekel, the impact of U.S. tariffs, and inventory provisions recorded in the fourth quarter, which resulted in a gross loss for the quarter.
- In 2025, the company recorded **other expenses, net**, totaling approximately NIS 50.3 million. These expenses primarily include one-time impairments of intangible assets and goodwill, as well as impairments of leasehold improvements and right of use assets, following the company's operational focus and gradual exit from the Dalton manufacturing site. These impacts were partially offset by net income from the "Swords of Iron" war grant.
- Maytronics concluded 2025 with an operating loss of approximately NIS 132.8 million.
- **Net finance expenses** for 2025 totaled NIS 59 million, compared to NIS 51 million last year. The increase was mainly attributable to interest expenses related to the loan used to finance the acquisition of Focus in Australia, as well as higher foreign exchange differences net of gains from the revaluation of hedging transactions.
- **Income tax** expenses totaled approximately NIS 30.3 million, compared to approximately NIS 15.6 million last year, mainly reflecting the write off of a portion of deferred tax assets in Israel.
- The Company expects revenues in the first quarter of 2026 to be in the range of NIS 290 to 310 million.