

maytronics™



FULL YEAR 2025 EARNINGS

APRIL 20, 2026



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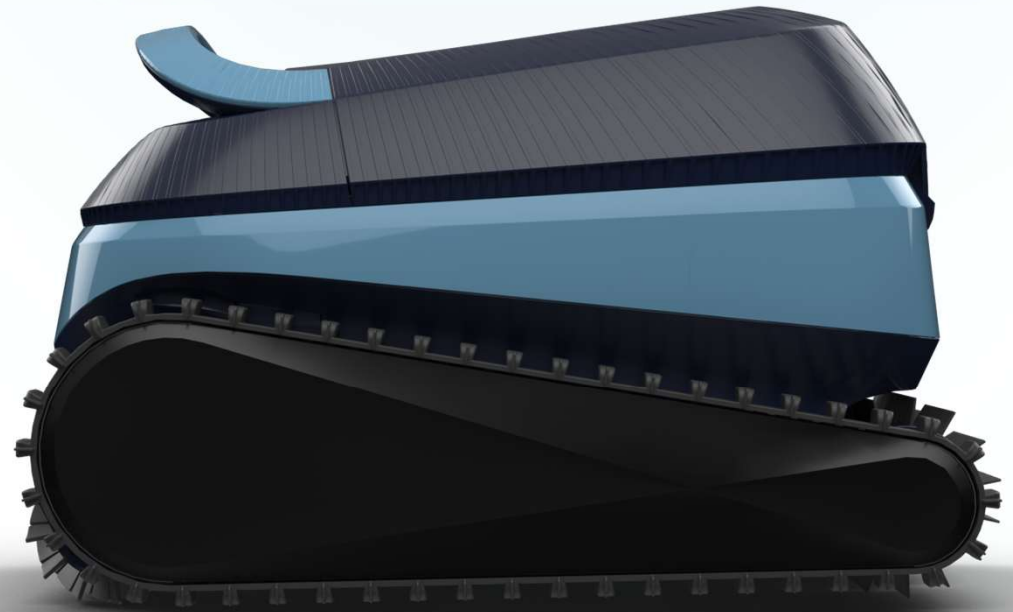
FULL YEAR 2025 EARNINGS CALL

Dov Ofer
Chairman

Rafi Benami
CEO

Amit Magen
CFO

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Director of Investor Relations & Business Development



2025: A Complex and Challenging Year



Plan vs Execution



Market Conditions



Intense Competition



Operational Complexity



Cost Pressure



Accounting Estimates Update

Core Assets

- **Global Leader**
- **Large Install Base**
- **Strong Dolphin Brand**
- **Technological Leadership**
- **Global Footprint**
- **Strong Experienced Teams**



Immediate Actions

Restoring operational discipline and scalability

Defining a disciplined path for long-term value creation

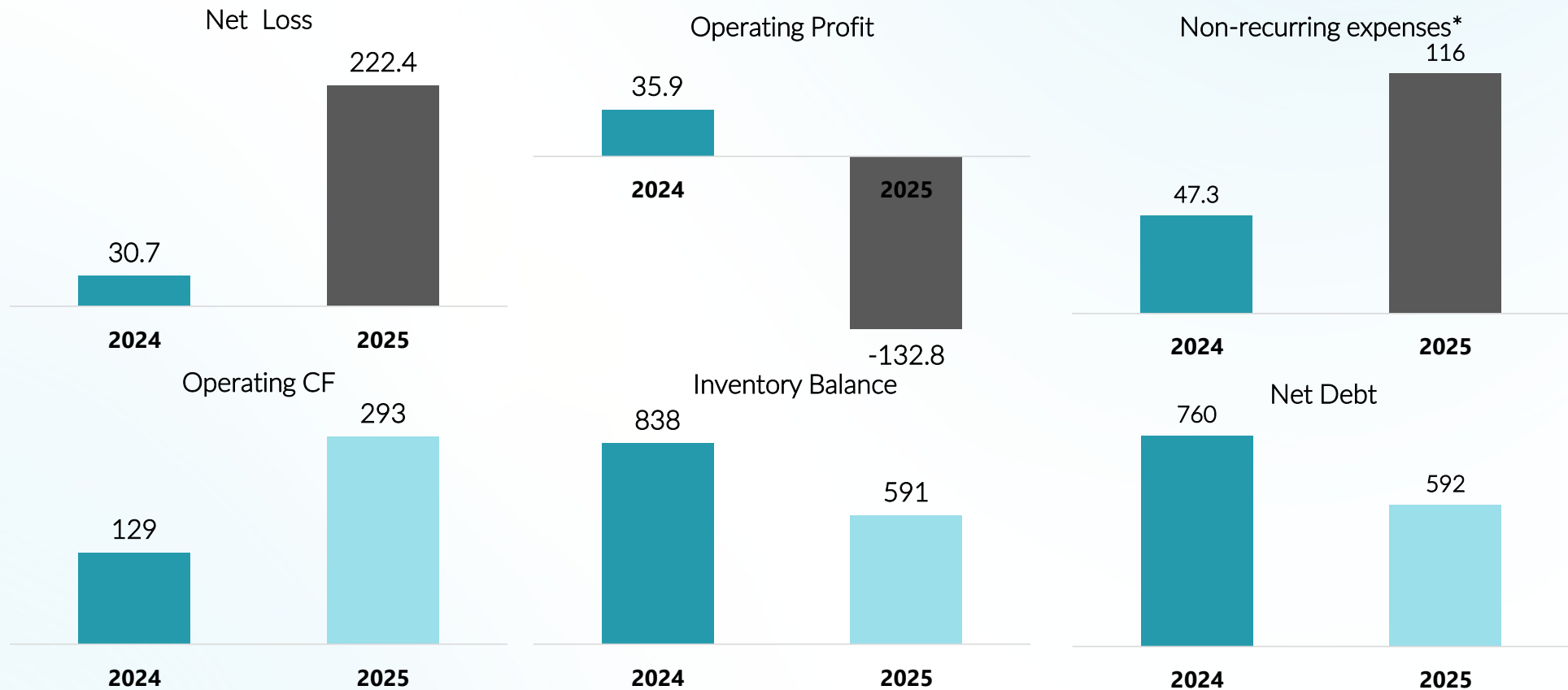
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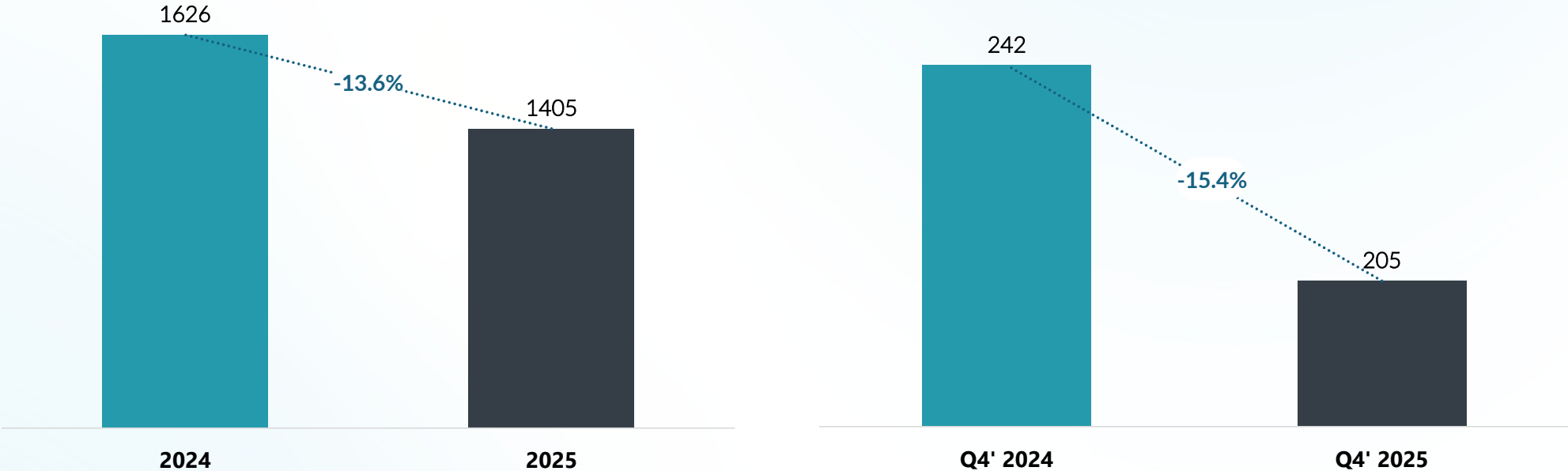
FINANCIAL SUMMARY

Amit Magen, CFO

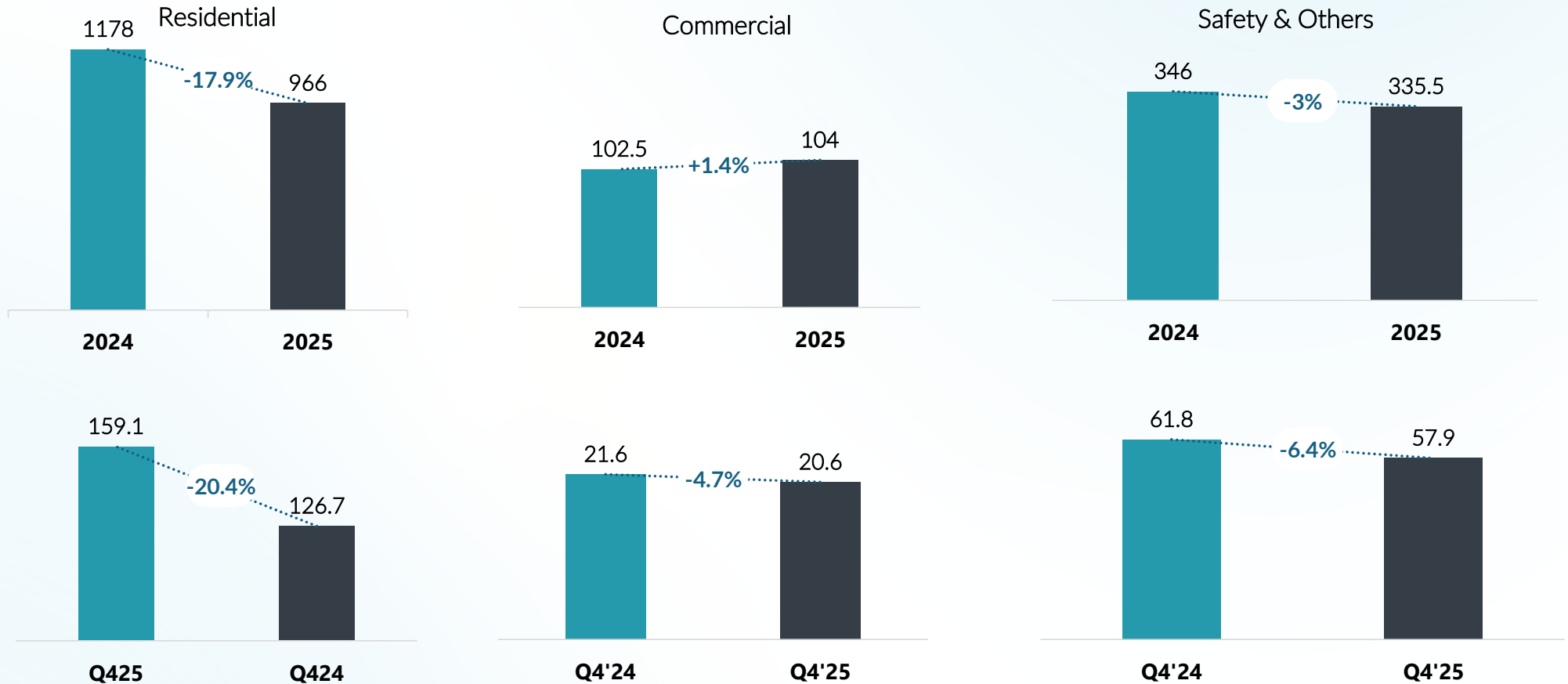
Full Year 2025 Key Financial Factors (M' ILS)



Q4 & Full Year 2025 Revenues (M' ILS)



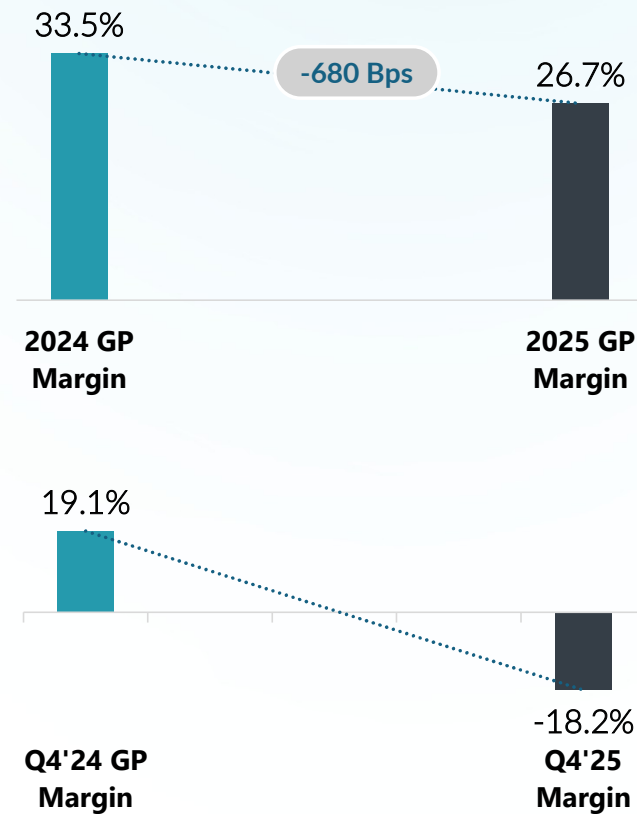
2024 Revenue By Segment (M' ILS)



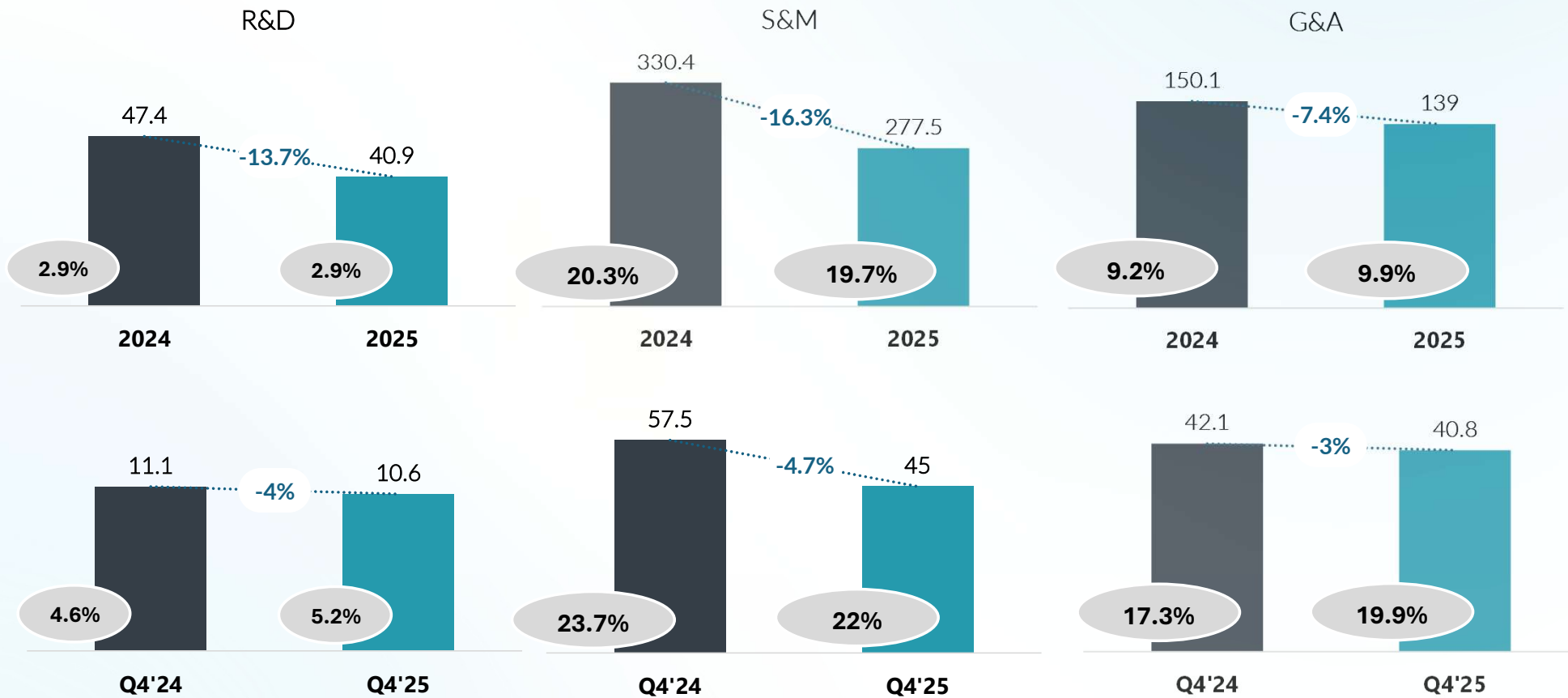
2025 Gross Margin

Main Factors -

- Indirect Cost
- Inventory provisions
- Tariffs
- Exchange Rates
- ASP



OPEX (M' NIS Off Sales %)



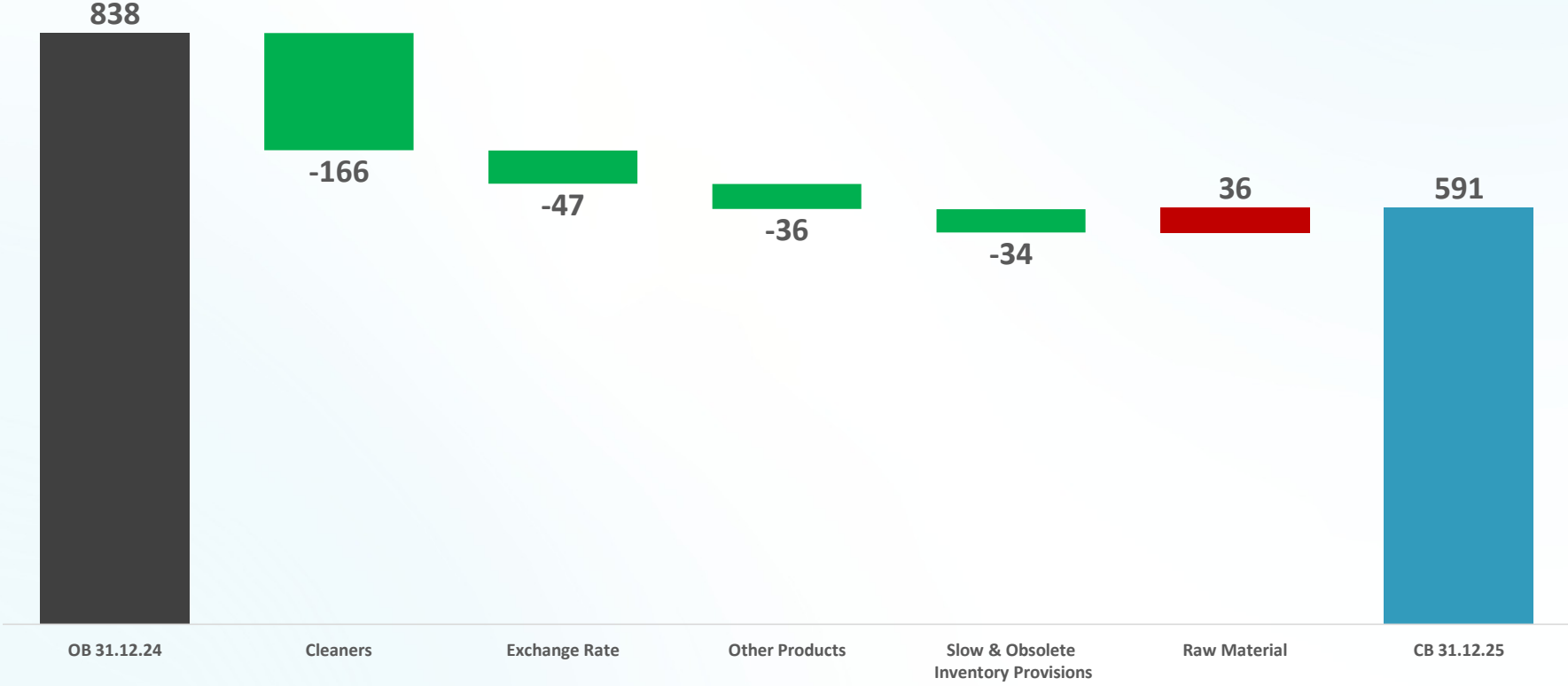
2025 Other expenses, net (M' ILs)

Iron Swords Grant 2025	35.4
Impairment of Intangible Asset (Water Technology)	(59.9)
Depreciation of ROU asset and leasehold improvements (Dalton)	(9.5)
Impairment of Goodwill (Eccxi)	(8.4)
Impairment of Goodwill (BF)	(4.7)
Miscellaneous	(3.2)
Other Expenses, Net	(50.3)

Debt & Finance Expenses (K' NIS)

	2024	2025
Cash and Short-Term Investments	104,675	131,102
Total Debt	865,027	722,927
Net Debt	760,352	591,825
Interest Expenses	53,721	53,940
Net Financial Expenses	50,972	59,257

Inventory (M' NIS)



Market Trends

Fundamentals remain intact - execution is the differentiator



Long-Term Structural Growth Drivers

Industry stabilizing

Installed base driving demand



Highly Competitive Landscape



North America

Improving channel confidence, Expansion of mass market channel



Europe

Early signs of stabilization in selected countries



Oceania

Strong and established presence backed by diversified offering



Exogenous Factor

Tariffs, FX, geopolitical climate

Management Focus for 2026

Building a Stronger and More Profitable Foundation

Operational Excellence

Execution discipline across operations and supply chain | Purchasing & sourcing efficiency

Focus on the Core

Prioritizing robotic pool cleaning | Reduce portfolio dispersion sharpen differentiation

Building the Next Phase

Evaluate the business model and future growth drivers | Five-year strategic plan

Q&A

Thank You.